



Dare to Dream

Creating the Career that is Right for You



Karen Colligan is the founder and principal of PeopleThink™ (www.PeopleThink.biz) and author of the popular **The Get Real Guide™ to Your Career. A No-Nonsense Plan for Finding the Work You Want** - (www.TheGetRealGuide.com).

Karen specializes in developing high-performance individuals, teams and leaders. She has created and facilitated workshops on a broad range of topics – career development, leadership, communication, team dynamics, succession planning, conflict management, mentoring, and organizational effectiveness.

A dynamic and inspirational speaker, Karen laces her down-to-earth wisdom with her natural sense of humor and leaves her audiences motivated to “get real” about their careers. She has created and facilitated workshops ranging from effective communication to work-life balance, and is a popular keynote speaker on the topic of alternate career options for Baby Boomers.



Karen Colligan
Founder
PeopleThink™

It's a 5 Step Process

1. Taking Inventory

 Who are you and how did you get here?

2. Creating You

 Now that you know, what do you want next?

3. Designing Your Target Market

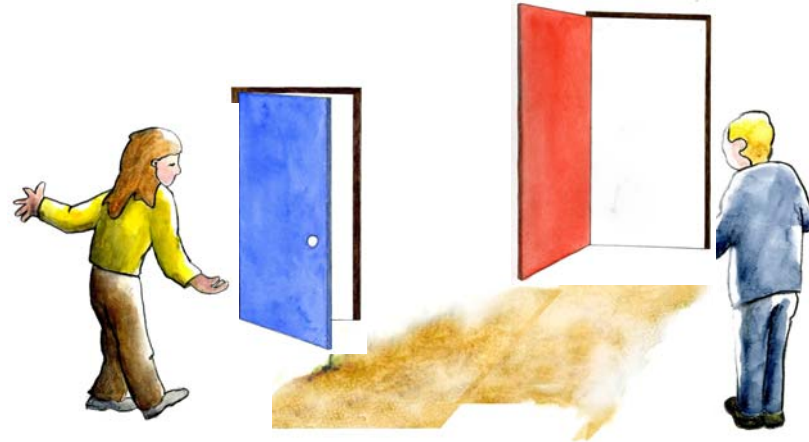
 How much time, whom do you speak to...

4. Getting Out There

 Start telling people what you want and landing the work

5. Taking Charge of Your Career

 Don't stop now...



Let's look at You Today

- ☯ Where are you?
- ☯ Where do you want to be?
- ☯ How do you get there?



Whatever you do,
or dream you can,
begin it.

Boldness has
genius and power
and magic in it.

Goethe




WE SPEND...

40 hours a week,
50 weeks a year,
for 40 years at work.



That is 80,000 hours of our life.

Career Survey Statistics

-  46% - Fell into the current career they have
-  43% - Indicated they would like to be doing something different
-  52% - Indicated they do not have a career plan in place

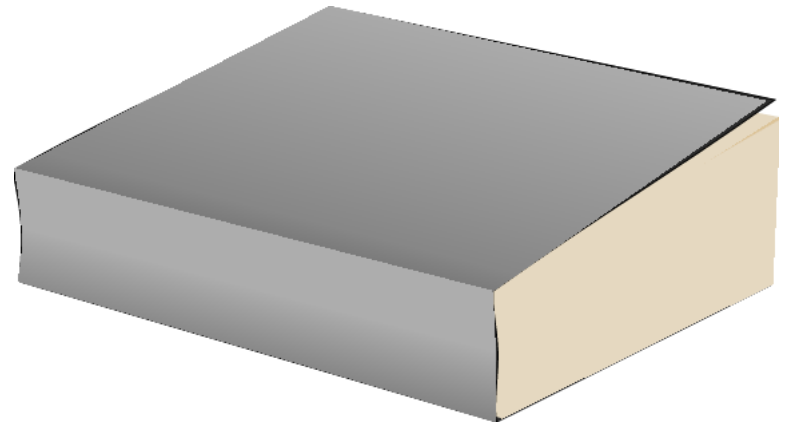
Do We Dare to Dream?



- ☯ Where am I?
- ☯ Where do I want to be?
- ☯ How do I get there?

First Things First...

 You need a
"Dream Journal."



Let's Imagine

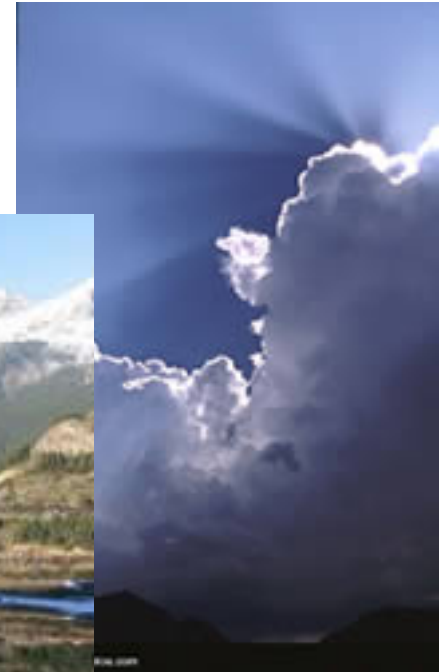
- ❁ Think of someone who you believe has a successful career
- ❁ Keep that picture in your mind as we move through our webinar
- ❁ Why do you believe he/she is successful?

Where do I begin?

- ❧ Use what you already have accomplished
- ❧ Consider the past...
- ❧ AND...focus on who you are today...
- ❧ AND...what you want for tomorrow
- ❧ This is where the dreaming comes into play

The 3 R's





1. Renew
2. Recreate
3. Revitalize



Let's Get Started

1. Taking Inventory
2. Creating You
3. Designing Your Target Campaign
4. Getting Out There
5. Taking Charge of Your Career

Step 1 – Taking Inventory

-  Skills
-  Values
-  Natural talents
-  Show Stoppers

What Makes You Smile?



Create a Dream Board

- Cut out pictures of what you love.
- *What makes your heart sing?*
- Paste them on the board
- Add to it...
- Draw on it...Color on it...
- Keep it visible.



Create a Dream Team

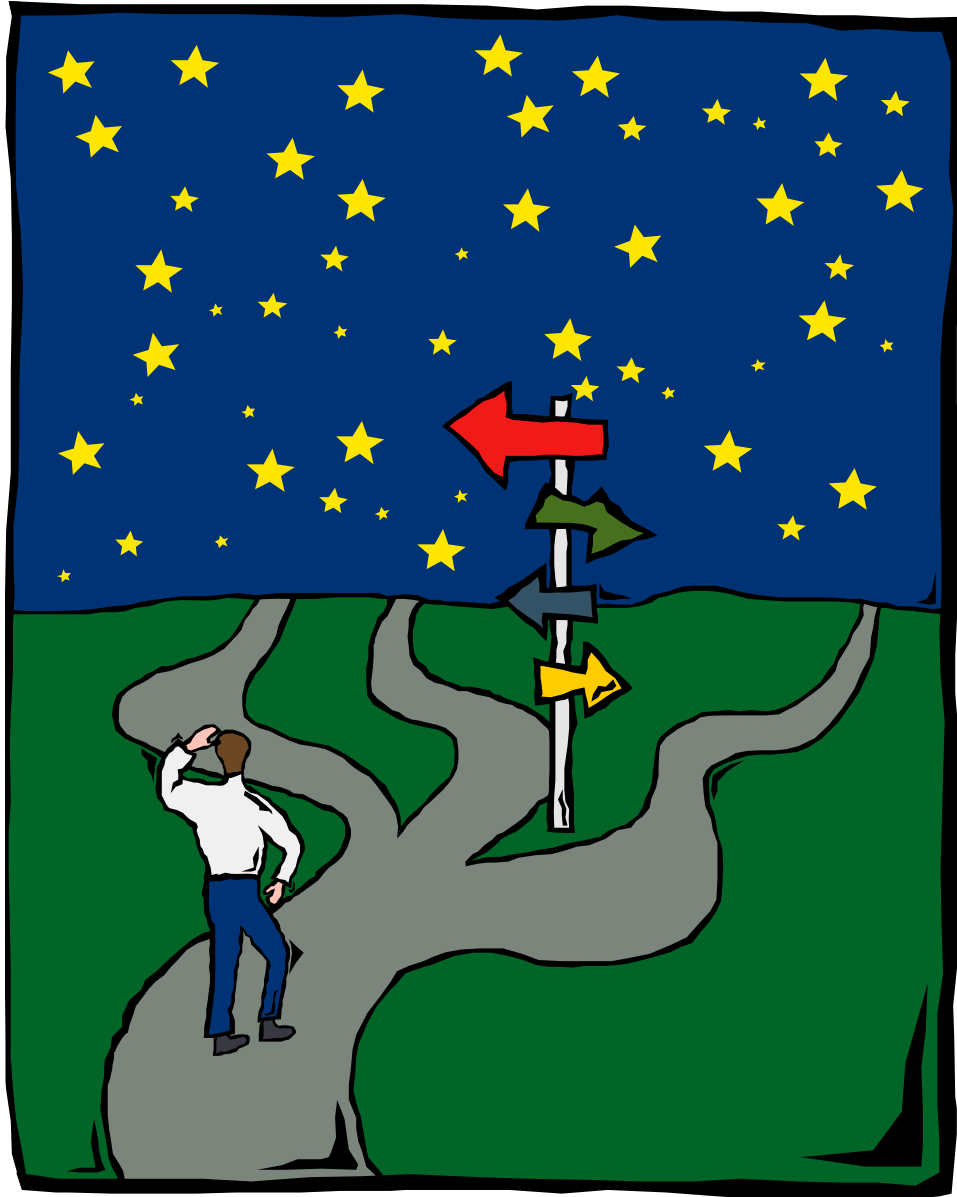
Step 2 – Creating You (For Now)

Review:

- Who was that person you pictured with a successful career?
- Inventory
- What makes you smile?
- What's on your dream board?
- Any other work you have completed to date

What are the overall themes?

How do you convey who you are and what you 'Might' want clearly and concisely.



Step 3 – Designing Your Target Campaign

- **How much time are you going to spend working on your dream career?**
 - Three, Five, or Ten hours/week
 - Who are the people you want to contact?
 - Start talking...
- **Think of this as playing Hide and Seek as a kid**

Step 4 – Getting Out There

- Move from *creating* the dream to *living* the dream
- Engage with other people
 - Share your message, your goals and who you are
 - Spark new ideas
- Continue to refine your message
 - Does it map to who you are today?

Step 5 – Taking Charge of Your Career

- ❏ **Don't Stop Now**
- ❏ **Continually be thinking – “what's next?”**
- ❏ **Set periodic reminders for yourself**
 - Monthly/quarterly/annually
- ❏ **Keep creating, refining and moving toward your dream**

Do You Dare?

- If at this very moment you were allowed to live 5 lives simultaneously.
- What/Who would you be in them?
- Visualize.
- Write it down.
- Dream.
- How do you spend your days?
- How do you feel?
- What is important to you?
- What are the themes? Are there themes?



**All our dreams
can come true...
if we have the
courage
to pursue them.**

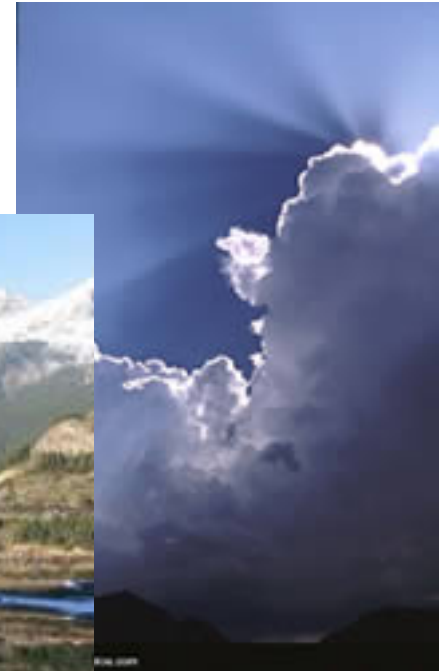
– Walt Disney

What Did We Accomplish Today?

- ❏ **Think differently about the possibilities**
 - Inventory
- ❏ **What makes you smile?**
- ❏ **Create a dream board and a dream team**
- ❏ **Think about who you want to speak to and how much time you will spend.**
- ❏ **5 simultaneous lives**

It is Time to Dream...

1. Renew
2. Recreate
3. Revitalize



RESOURCES

 www.TheGetRealGuide.com

 Career Fitness Test

 Career Survey

 Resources



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